

**JustSouth E-newsletter - Number 24, January 2013**

totals as of Jan 22, 2013 1:17 pm

**Totals & Averages**  
for the selected campaigns**Number 24, January 2013**  
Sent: Jan 17, 2013 10:00 AM  
**To: JSRI Mailing List**sent 7674  
**received 7621 99.31%**  
bounced 48 0.63%**opens 1601 21.01%**  
**clicks 639 39.91%**  
forwards 3 0.19%  
opt outs 7 0.09%  
signups 0 0.00%sent 1560  
**received 1517 97.24%**  
bounced 40 2.56%**opens 494 32.56%**  
**clicks 190 38.46%**  
forwards 1 0.20%  
opt outs 3 0.20%  
signups 0 0.00%clicks on links  
**Ash Wed 182 62.12%**  
**Strangers 43 14.68%**  
**Tax Deal 25 8.53%****Number 24, January 2013**  
Sent: Jan 17, 2013 10:00 AM  
**To: Students Fall 12**sent 4961  
**received 4958 99.94%**  
bounced 3 0.06%**opens 800 16.14%**  
**clicks 308 38.50%**  
forwards 0 0.00%  
opt outs 4 0.08%  
signups 0 0.00%clicks on links  
**Ash Wed 300 90.36%**  
**Strangers 13 3.92%**  
**Tax Deal 7 2.11%****Number 24, January 2013**  
Sent: Jan 17, 2013 10:00 AM  
**To: Staff Fall 12**sent 587  
**received 581 98.98%**  
bounced 4 0.68%**opens 189 32.53%**  
**clicks 93 49.21%**  
forwards 2 1.06%  
opt outs 0 0.00%  
signups 0 0.00%clicks on links  
**Ash Wed 86 72.27%**  
**Strangers 9 7.56%**  
**Tax Deal 12 10.08%****Number 24, January 2013**  
Sent: Jan 17 2013 9:58AM  
**To: Faculty Fall 12**sent 566  
**received 565 99.82%**  
bounced 1 0.18%**opens 118 20.88%**  
**clicks 48 40.68%**  
forwards 0 0.00%  
opt outs 0 0.00%  
signups 0 0.00%clicks on links  
**Ash Wed 39 67.24%**  
**Strangers 3 5.17%**  
**Tax Deal 7 12.07%**